

#LifeLockIQ Twitter Promotion

- When: Friday August 5, 2011 – 3:00PM PST to 4:00PM PST
Winners picked at end of promotion period
- Where: www.Twitter.com/DelightfulToni
- Who: Hosted by @DelightfulToni (on behalf of @LifeLock)
- Prizes: (4) Four \$100 Visa gift cards & (4) 1-year LifeLock Memberships will be awarded to participants of Twitter party; winners selected at random

DISCLOSURE

Lifelock is providing the giveaway prize(s) for the August 5, 2011 Twitter Party, at no cost to Delightful Toni. The giveaway portion of the Twitter Party is not administered in any way by Lifelock or its affiliates, but solely by Delightful Toni. Any questions or comments regarding this promotion should be addressed to Delightful Toni.

Delightful Toni has been sponsored by Lifelock for hosting the August 5 Twitter Party; however, the opinions expressed on Lifelock products and services by Delightful Toni editors and bloggers are their own and are not reviewed or edited in any way by Lifelock or its affiliates.

Information collected for the purposes of this Twitter Party will only be used to contact the winner(s) and will not be sold or given to any third party. (For more information, see our Privacy Policies and Terms and Conditions.)

This giveaway is only open to residents of the United States who are 18 years of age or older. Entrants must be a follower of @LifeLock on www.Twitter.com and include the specified #LifeLockIQ hashtag in their response. The giveaway portion of the Twitter Party will close at 4:00 pm (PST) on Friday, August 5. Potential winners will be notified by a Twitter Direct Message from @Lifelock. Failure to respond to the initial notification message within 48 hours will result in disqualification. Unclaimed prizes will not be awarded.

The winners will be chosen from a random drawing among all participants tweeting the correct answers to the Trivia Tweets initiated by Delightful Toni during the Twitter Party. Only one response from a given Twitter handle to a single Trivia Tweet will be entered in the drawing. Void where prohibited.

TWITTER GIVEAWAY OFFICIAL RULES

No purchase necessary to participate. A purchase will not improve your chances of winning. The LifeLock Twitter Party Sweepstakes (“Sweepstakes”) is open only to legal residents of the fifty (50) United States (including the District of Columbia), who are 18 years of age or older as of August 5, 2011. Employees of LifeLock, Inc. (“Sponsor”) and its parent company, affiliates, subsidiaries, advertising and promotion agencies, persons living in the same households, and the families (spouse, parents, siblings and children) of each (the “Sweepstakes Parties”) are not eligible. By entering the Sweepstakes, entrants agree to be bound by these Official Rules and by the decisions of Sponsor in connection with the Sweepstakes. Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void where prohibited or restricted by law. Twitter is not a sponsor and is not associated in any way with this Sweepstakes.

PRIZES: Four (4) Users (as hereinafter defined) each will receive a \$100 Visa gift card and four (4) Users each will receive a 1-year LifeLock Command Center® membership (ARV: \$165). "User" means the natural person who is assigned by Twitter to the Twitter handle from which the entering tweet was received.

HOW TO ENTER FOR A CHANCE TO WIN: Entrants must be a follower of @LifeLock on www.Twitter.com and include the specified #LifeLockIQ hashtag in a tweet responding to a Trivia Tweet (as defined below) during the period commencing at 3:00PM PST and ending at 4:00PM PST on Friday, August 5, 2011 (the "Sweepstakes Period"). A "Trivia Tweet" is a tweet initiated by @DelightfulToni during the Sweepstakes Period that contains a trivia question on the subject of privacy or identity theft. There will be six (6) Trivia Tweets during the Sweepstakes Period. Each User may enter only once in response to a single Trivia Tweet. Only one (1) response from a given Twitter handle to a single Trivia Tweet will be entered in the drawing. The winners will be chosen in a random drawing from among all Users tweeting correct answers to the Trivia Tweets in conformance with the terms and conditions of these Official Rules. Odds of winning depend on the number of eligible entries received.

Potential winners will be notified by a Twitter Direct Message from @LifeLock and be asked to provide certain information and verify their eligibility via a Twitter Direct Message to @LifeLock. Failure to respond to the initial notification message within 48 hours will result in disqualification. Unclaimed prizes will not be awarded.

RELEASE OF LIABILITY: By participating, you release Sponsor and the Sweepstakes Parties from any and all injury, loss or damage caused or claimed to be caused by your participation in the Sweepstakes and/or the acceptance, awarding, receipt, use and/or misuse of the prize, and you agree that these entities are not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Sweepstakes and/or the awarding of any prize except as expressly provided in these official rules. By entering, you agree that (i) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prize awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to reasonable and actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental, indirect or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for reasonable and actual out-of-pocket expenses. These rules and any disputes relating hereto are governed by the internal laws of the State of Arizona, without regard to principles of conflicts of laws, and by entering you consent to the exclusive jurisdiction of the states and federal courts in Arizona for resolution of any disputes relating to the Sweepstakes and waive any objection thereto.

No responsibility is assumed for: (i) lost, late, misdirected, damaged, garbled or illegible entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify any person it believes has intentionally violated these official rules; and (ii) suspend, modify or terminate the Sweepstakes if Sponsor believes, in its sole discretion, that malfunction, error, disruption or damage is impairing or will impair the administration, security, fairness, integrity or proper play of the Sweepstakes. Entry constitutes consent to the use of prize winner's name, Twitter handle, voice, picture and/or likeness without compensation for promotional purposes.